

The Somerset Smallholders Association (SSA) Email Policy

We will respect our members' privacy in accordance with our privacy policy.

The Association sometimes uses a 3rd party email service called MailChimp to send batch emails to its members. These emails are categorised as follows:

Category	Types of Email	Estimated Frequency	Optional
Essential Emails	Membership renewal emails	Approx. 4 annually	No
	AGM notification emails		
Events	Reminders for upcoming SSA events	Max 4 per month	Yes
	Notification of new events not in the current magazine		
	Information regarding your event bookings	Booking dependent	
Buy/Sell/Barter (BSB)	Notification of new BSB posts on the website	Max 4 per month	Yes
Magazine by Email	Electronic access to the latest Association magazine	6 per year	Via membership secretary
Other ad hoc emails	From time to time we may send out other emails that we consider pertinent. E.g. AHPA animal disease alerts	Expected to be less than 10 per year	Yes

The following options will be included at the foot of all MailChimp emails

- update subscription preferences**
 Members may opt out of non-essential emails on a category basis.
- unsubscribe from this list**
 Members are also able to unsubscribe from MailChimp emails completely but we strongly advise against this.